

Why Partner With Us ?

Proven Expertise & Global Track Record

With 25+ years in sourcing, production, and export logistics, we supply trusted Thai fruit products to partners across the U.S., Europe, and Asia.

Premium Quality & Innovation

We develop modern Thai fruit products using premium ingredients and certified production to meet global quality standards.

Expanding Worldwide Market Presence

We're scaling into a full multi-category brand, delivering new formats and better-for-you Thai fruit products for today's international consumers.



The Next Chapter of Global Eating

Healthier, Smarter, and More Adventurous Eating — From Nature's Best in Thailand

Health & Wellness First

Consumers want nourishing, real food. With most Americans under-consuming fruit, durian, mango, and coconut fill the gap with naturally sweet, nutrient-dense benefits.

Convenience Meets Real Fruit

94% of U.S. households buy frozen produce. Our IQF and freeze-dried Thai fruits offer orchard-fresh quality in ready-to-use formats ideal for retail and e-commerce.

Snacking as the New Meal

Crispy durian bites, freeze-dried mango, and ready-to-eat sticky rice desserts meet the booming "snack for meal" and functional snacking trend.

Curiosity for Global Flavors

Consumers crave authenticity. Thai fruits bring cultural storytelling and bold flavor — from tropical mango to the King of Fruits, durian.

Thailand's Durian Advantage

The World's Gold Standard in Durian Quality & Export Excellence

#1 Global Leader

Thailand supplies over 50% of the world's durian and has decades of experience serving premium, regulation-heavy markets like the U.S., EU, Japan, and China.

Traceability & Export Readiness

Every durian is traceable from orchard to container under strict agricultural protocols, ensuring quality assurance and compliance.

Distinctive Taste, Made for the World

Premium Thai varieties — Monthong, Chanee, and Kanyao — deliver a creamy texture, golden flesh, and mild aroma suitable for international preferences.

Advanced Processing & Technology

Thailand leads in IQF and modern durian processing, preserving freshness, flavor, and nutrition whilst meeting GMP, HACCP, ISO 22000, and USFDA requirements.

The New Taste of Thai Durian



About Us

Prima Fresh was founded by Grand World International, Thailand's leading exporter of tropical fruits to global markets.

At Prima Fresh, we transform authentic Thai fruits into modern ready-to-eat desserts and snacks, blending Thai craft, innovation, and design for today's global consumer.

Our durian products reimagines the King of Fruits into modern, convenient products making Thailand's signature flavor fun to the world.

DURIAN MILK

The Golden Classic: Rich, Velvety, Unforgettable.



Real Thai Monthong Durian
Rich, bold durian flavor from real fruit.

Premium innovation
First shelf-stable durian drink with a year-long shelf life.

DURIAN MILK TEA

The Creamy Twist: Comforting, Familiar, Exotic.



Made with Real Premium Thai Monthong Durian & Tea Extract
A balanced blend of bold durian and smooth tea.

Smooth, creamy texture
A comforting, indulgent flavor profile that feels familiar yet exciting.

DURIAN THAI TEA

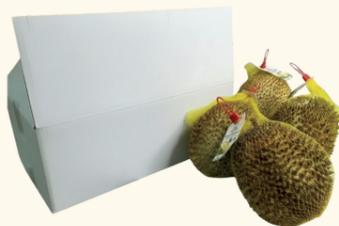
The Bold Fusion: Vibrant, Spiced, Uniquely Creamy.



Crafted with Authentic Thai Tea & Monthong Durian
Infuses Thailand's signature spiced tea with rich, fragrant durian for an original flavor profile.

FRESH & FROZEN FRUITS

Frozen Whole Durian



Harvested at peak ripeness from Thailand's tropical orchards, our premium Monthong durians are quick-frozen using IQF technology.

Quality	Special grade Monthong variety; ripened, graded, and frozen at -40 °C
Format	Whole fruit, mesh-bag packed with label; packed in corrugated carton
Weight	Net 12 kg 3/4/5 pcs per carton
Dimensions	428 × 378 × 210 mm
Container Load	20 FT = 675 (floor) 40 FT = 1,595 (floor)
Storage	-18 to -20 °C
Shelf life	1 year from packing date

Frozen Durian Meat Seedless



Seedless Monthong durian flesh, quick-frozen at -40 °C using IQF technology to preserve its natural aroma and creamy sweetness.

Quality	Special grade Monthong variety; ripened, graded, and frozen at -40 °C
Format	Whole fruit, mesh-bag packed with label; packed in corrugated carton
Weight	Net 12 kg 3/4/5 pcs per carton
Dimensions	428 × 378 × 210 mm
Container Load	20 FT = 675 (floor) 40 FT = 1,595 (floor)
Storage	-18 to -20 °C
Shelf life	1 year from packing date

Fresh Young Coconut



From Thailand's tropical groves, harvested at peak ripeness for sweet, fragrant juice and tender flesh.

Quality	Premium grade; sweet fragrant juice; soft, mild flesh
Format	Diamond-cut, shrink-wrapped, branded sticker
Weight	Net 10 kg 9 pcs/carton
Dimensions	417 × 409 × 160 mm; 0.027 m ³
Container Load	20 FT = 837 (pallet) / 890 (floor) 40 FT = 1,860 (pallet) / 2,050 (floor)
Storage	Temperature +2 °C / Vent 15%
Shelf life	Lasts 45 days from packing date

DURIAN SNACK SERIES



Durian Sticky Rice

Authentic taste, luscious texture
Perfectly balanced sweetness and aroma that capture the essence of Thailand's favorite dessert — 100% plant-based and vegan-friendly.

Convenient indulgence
Shelf-stable and ready to eat anytime — no thawing, no heating, just open and enjoy.

Made in Thailand | 210 g | Ready-to-Eat | Shelf-Stable | 18-Month Shelf Life



Durian Pudding

Japanese-inspired indulgence
Blending Thailand's finest durian with the delicate texture of Japanese puddings for a refined, melt-in-your-mouth treat.

Ready-to-enjoy dessert
Shelf-stable and perfectly portioned — enjoy anytime, anywhere.

Made in Thailand | 85g | Ready-to-Eat | Shelf-Stable | 18-Month Shelf Life



Crispy Durian Sticky Rice Bite

Made with Real Monthong Durian & Coconut Sticky Rice
Crispy, bite-sized treats crafted from Thailand's iconic durian sticky rice — freeze-dried to lock in natural flavor and crunch.

Anytime, anywhere indulgence
Light, portable, and shelf-stable — the perfect tropical snack for travel, work, or a guilt-free treat on the go.

Made in Thailand | 30 g | Ready-to-Eat | Freeze-Dried | Shelf-Stable | 24-Month Shelf Life